

EXODUS51

FREEDOM · EDUCATION · CHURCH — PAKISTAN



**WE
FREE
SLAVES.**

"Let my people go." — Exodus 5:1

— OUR CONVICTION —

No one was created to live in chains.

Not the father who labors from dawn until dark.

Not the mother who wonders if her family will ever be free.

Not the child born into a debt they never chose.

We refuse to believe slavery is someone else's problem.

We believe God still hears the cries of the enslaved.

We believe He still calls ordinary people
to become part of an extraordinary rescue.

And we believe that in our generation,
freedom can become someone's reality.

Because every person bears the image of God.

Every person deserves to be free.

**LET MY
PEOPLE GO.**

Exodus 5:1 — the verse our name is built on.

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501(c)(3)

Registered U.S. nonprofit.
Every gift is tax-deductible.

84%

Of funds deployed directly
to the field in 2026.

24,807

People legally freed from
slavery — as of July 2026.



One of our pastor partners with a child freed from a brick kiln

— A LETTER FROM OUR FOUNDER

THEY ARE WAITING.

Dear friend,

I never planned any of this. I was building a career in real estate — my dream job — when God interrupted my life: "This is your plan for your life, but this is not My plan for you."

That interruption led me to Pakistan, to the brick kilns, where an estimated 4.5 million people live as modern-day slaves. I have stood in those kilns. I have watched a father weep as he told us how his wife and children had been violated. I have watched children flipping bricks in the heat, barely able to stand.

Since 2022, God has used ordinary people — people like you — to legally free 24,807 men, women, and children as of July 2026. Not symbolically. Legally, permanently, with a home, a job, a school, and a church family waiting on the other side.

But millions are still waiting. This packet is the story of where we've been, where God is leading us next, and the part I am asking you to play in it.

Read it slowly. Then pray one dangerous prayer: "Lord, how would You have me help set people free?"

Brandon McNace

FOUNDER & CEO, EXODUS51

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— THE PROBLEM

BORN OWNED.

In Pakistan, an estimated 4.5 million people — most of them Christians — live as slaves in more than 20,000 brick kilns. They mold bricks by hand, 14+ hours a day, to pay down a small loan that was imposed before they were born.

Interest and impossible quotas guarantee the debt never shrinks. Children inherit it the day they are born. Like the children of Israel in Egypt, an entire nation is being built on the backs of their suffering.

4.5M

ESTIMATED TRAPPED
IN MODERN SLAVERY

20,000+

BRICK KILNS
ACROSS PAKISTAN

14+ HRS

A DAY, EVERY DAY,
EVEN CHILDREN



The feet of a brick-kiln slave — no shoes, no wages, no way out.

A DEBT THAT NEVER SHRINKS.

1. THE DEBT IS INHERITED

Over 99% of the slaves we've encountered were born into slavery — bound by a debt handed down for generations. The few who were free and became enslaved share one story: a medical debt they couldn't pay.

2. THE TRAP CLOSSES

The family must repay through brick-making. But the owner sets the wage, the quota, and the interest. The math is designed to fail — the debt only grows.

3. OWNED LIKE PROPERTY

With no rights and no advocate, families can be bought, sold, and traded between kilns like property — third, fourth, and fifth generations of them.

4. NO WAY OUT

Many have no legal identity — some don't even know how old they are. Most can't read or write, and with no access to education, they labor until their bodies give out.



A child enslaved at a brick kiln.

*"Nobody knows you're here. Nobody cares about you.
You are my property, and you will never leave."*

— A SLAVE OWNER, TO A MAN WE LATER SET FREE

THREE PILLARS. ONE MISSION.

Lasting freedom takes more than a rescue. Every family we free steps into a complete ecosystem — legal freedom, education for their children, and a church community that walks with them into a new life.



01 — FREEDOM

We buy families out of bondage

We satisfy the illegitimate debt, document the release in court, and register every person as a free citizen with a national ID. Freedom that is legal is freedom that lasts.

24,807

SET FREE — AS
OF JULY 2026



02 — SCHOOL

We educate the next generation

Our school gives 600 children a day — most from freed families — education, meals, and transportation. Literacy is the key that breaks generational slavery for good.

600

CHILDREN IN OUR
SCHOOL, EVERY DAY



03 — CHURCH

We build lasting community

A vibrant local church disciples freed families and stands as a beacon of hope in a nation where Christians are a small minority. It is the heart of everything we do.

1,000+

CHURCH
MEMBERS

THE EXODUS51 FREEDOM MODEL™

01 Identification & Verification

Trusted local networks and field investigation identify families in bonded labor. Every name, age, and debt is verified and documented.

02 Legal Release

Our legal team drafts a binding purchase-and-release agreement, signed by the kiln owner — a documented legal transaction, not a handshake.

03 Government Registration

The debt is recorded as satisfied and every person receives a Pakistani national ID (CNIC) — legal proof they are free citizens.

04 Housing & Food

Six months of housing and food support, placed near a church community, so freedom doesn't collapse into crisis.

05 Church & Community

A local pastor becomes a direct partner in each family's restoration — belonging, accountability, and spiritual care.

06 Employment

Able-bodied adults are connected to sustainable work. Most families are fully self-supporting within a month or two.

07 Education

Children are enrolled in school — interrupting generational slavery and creating a new trajectory.

08 Discipleship & Life Skills

Financial literacy, life skills, and spiritual formation for families navigating systems they were never allowed to access.

09 Ongoing Monitoring

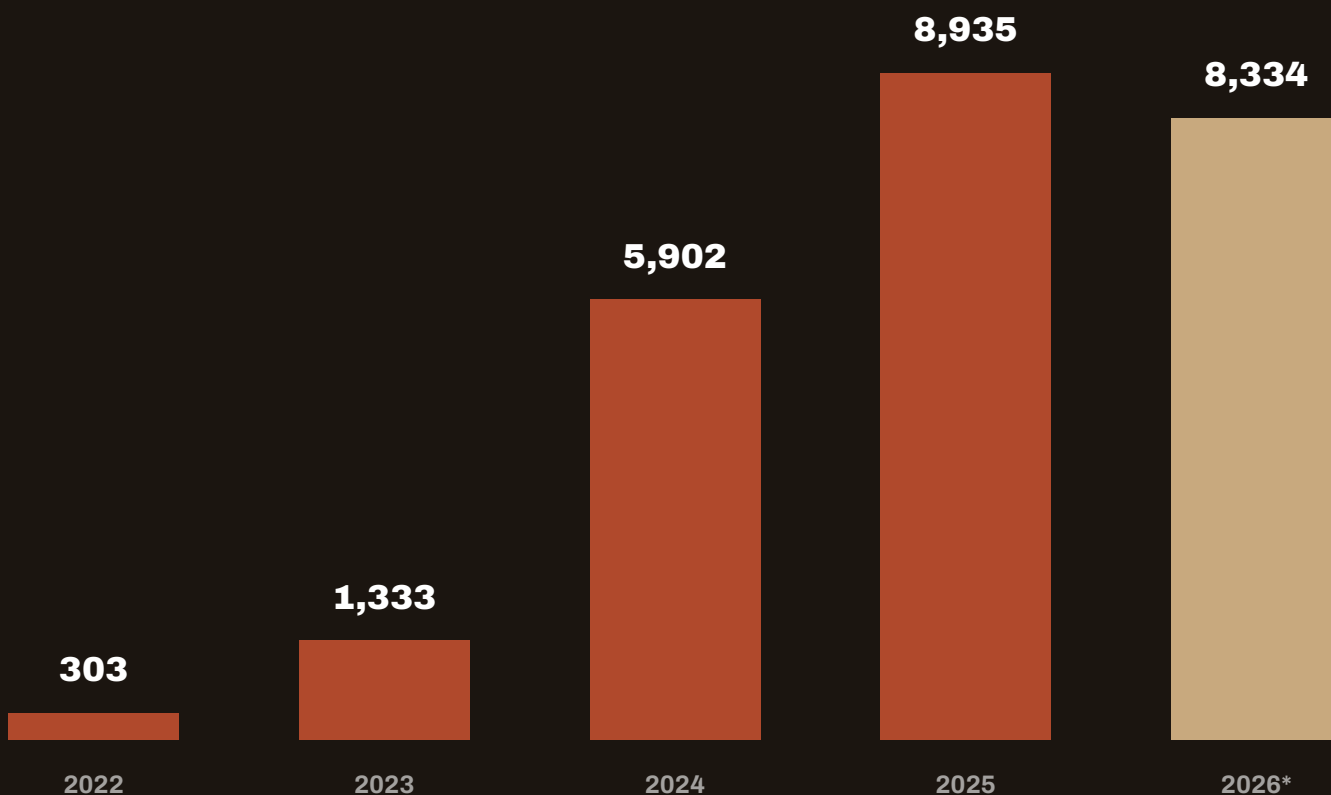
Periodic, unannounced follow-ups ensure families are thriving — and catch early signs of vulnerability.

Freedom is not a moment. It is a process.

— OUR PROGRESS

24,807 SET FREE.

People legally freed from slavery through Exodus51 — as of July 2026.



*2026 year-to-date. On pace to be the biggest year in our history.

\$300

on average, sets one person free — legally, permanently — with six months of housing and food included.

1–2 MO.

until the average freed family is fully self-supporting through their own work.

— A NEW PATH TO FREEDOM

ONE RULING. 6,157 PEOPLE FREE.

God has opened an extraordinary new door:
the Pakistani court system.

By challenging illegal bonded-labor practices in court, entire groups of families can be declared free in a single ruling. In March 2026, one landmark case freed 6,157 people at once.

None of this happens alone. We work in deep partnership with local leaders, members of parliament, the judicial system, and police — courageous public servants pursuing justice for their own people. In this ruling, freedom came to roughly \$50 per person; every case is different.

6,157

PEOPLE FREED IN ONE
COURT RULING — MARCH 2026

11

SLAVEHOLDERS ARRESTED
IN THAT SINGLE CASE

~\$50

PER PERSON IN THIS RULING —
EVERY CASE IS DIFFERENT



*We walked into this kiln one night to proclaim the Gospel — hope walked in with us.
Beside us: local police and leaders who help make this work possible.*

*God is multiplying the impact of every dollar given — reaching families
who once believed they would never leave the kilns.*



— STORIES OF FREEDOM

THE WORLD FORGOT THEM. WE DIDN'T.

Our ministry isn't about metrics. It's about the person right in front of us — and their story.



*A kiln worker in Pakistan —
millions share Shaquille's story.*

— STORY · 01 — SHAQUILLE

FULFILLMENT OF A PROMISE

Shaquille's family had been enslaved for generations. Desperate to free his children, he accepted a stranger's offer: his freedom in exchange for one of his kidneys.

He woke from the surgery still a slave. The man who promised freedom had vanished. It was an organ-harvesting scam.

Devastated, Shaquille decided to end his life. But the night before, he prayed — and heard God speak: "Don't do this. I'm sending someone to free you."

He ran to his owner and declared it: "God spoke to me. I'm going to be free." The owner laughed. "Nobody knows you're here. Nobody cares about you. You are my property, and you will never leave."

Shaquille held onto the promise.

A few weeks later — with no knowledge of any of this — our team walked into his kiln. As he told us his story through tears, we realized what we were watching: we were the answer to a promise God had already made.

Today Shaquille and his entire family are free.

*"Nobody cares about you," his owner said.
God disagreed.*

COURAGE & RESILIENCE

During a church service at a brick kiln, a young slave walked in carrying a boy with special needs. I couldn't tell if the teenager was a boy or a girl.

Her name is Anita — fifteen years old. Her grandparents had died. Both of her parents had died. One of her five siblings had died; another had special needs; a third had polio and couldn't walk. At fifteen, she was in charge of the entire family.

Because they could never meet the kiln's daily brick quota, she would cut her hair short, dress as a boy, and go into the city at night to load trucks — terrified that if anyone discovered she was a girl, she would be raped. All the money she earned at night went to the slave owner.

Her family has now been freed. An aunt has moved in to give the children parental support in their new home — and Anita is finally allowed to be fifteen.

"She carried her whole family — until freedom found her."



Anita, holding her little brother — the day our team met them.



A mother's tears — the day the debt died.

— STORY · 03

DIVINE ALIGNMENT

Only God could align these details. Before Tyler became one of our board members, he joined a trip to see the work firsthand. At the kiln, I encouraged him to explore freely — ask questions, open doors, and see it all for himself.

Slave owners usually force the other slaves indoors when we arrive to free a family. They know that hope is contagious — that watching someone else walk free changes a person forever.

While we visited the families we had planned to free, Tyler disappeared into one of the houses. Then he called for me. Inside was a woman in tears: her husband severely burned and untreated, the family working harder to cover his quota, her son's arm fractured under a load of bricks.

Right then and there, Tyler paid the hospital bills and bought the family out of slavery. We never planned to enter that home. God did.

*"I don't know why we entered that particular home,
as it wasn't part of our plan. But God knew."*

“YOU DID TOO MUCH.”

We recently began returning to families we freed on earlier trips — to check on them, learn what worked, and ask how we can serve the next family better.

Arthur — a father we freed on an earlier trip — broke down crying when he saw us return. Inside their new home, he and his wife and children were smiling ear to ear. They told us what life used to be: arguing at night over who wouldn't eat, so the children could have more. Too exhausted from bricks to ever really be parents.

With tears in their eyes, they said their new life felt like being newly married. They finally had time to enjoy their children.

Then he told us the only thing we did wrong: we did too much. They didn't need six months of food and housing — after two months, they were on their feet and paying for everything themselves.

These are some of the hardest-working people you will ever meet. All they ever needed was the one thing they could not buy: freedom.



Returning to visit Arthur and his wife in their new home



A freed family stepping out in freedom



A one-room home for a family of 6–10

Freedom holds. Families flourish. That is the model working.

BRANDON'S STORY

I was on a successful path in real estate development — my dream job — when I felt God say: "This is your plan for your life, not My plan for you." The next day, a mentor called. He had received the same message for me, word for word.

In 2021 I traveled to Brazil to preach. In a city where no one knew me, a woman I had never met approached me with a vision: "You are called to Asia. God will use you to set His people free. Through you, a region of this world will change."

The next evening a second stranger — from a different church — asked: "Is your name Brandon?" She repeated the same message, and added: "Don't worry. The country you will go to may seem dangerous, but God will protect you for His work."

Months later, a sermon I preached in Brazil was recorded and — in a way only God could arrange — was seen by believers in Pakistan. Early in 2022 they reached out: they had been praying for someone to help them fight the slavery in their nation.

In April 2022, I made my first trip to Pakistan and stood in a brick kiln for the first time. Everything the two strangers said began coming true.

I'm not a hero. I'm a man who said yes. Exodus51 exists because God keeps His promises — to me, and to every family still waiting in the kilns.

*"You don't need to worry about where God will send you —
He can supply all the resources for the dreams He gives you."*

SPOKEN OVER BRANDON IN 2021 — BEFORE PAKISTAN WAS EVEN ON THE MAP



WHERE WE'RE GOING

WHEN FAITH LEADS THE WAY.

What seemed impossible a few years ago is now reality: kilns emptied, court cases won, children singing songs of freedom. Yet God keeps stretching our vision further. Two initiatives — the Joshua Project and the Daniel Project — will move Exodus51 from rescuing individuals to transforming the system that enslaves them.

"For nothing will be impossible with God." — Luke 1:37

THE LAND IS OURS.

MILESTONE COMPLETE — MAY 2026

All 11 acres purchased, debt-free — \$913,000 raised by partners like you.

A prominent local family — who watched our work firsthand — offered Exodus51 11 acres at nearly half its market value, minutes from our current church and school. In a predominantly Muslim nation, a deal like this for a Christian ministry is nothing short of miraculous.

When God gave us this vision, we imagined a campus with a tree where children could play — a distant dream in a region where most trees are cut down. On our first visit, one tree stood tall in the middle of the land. A confirmation, and a promise.

Now we are adding 4 adjoining acres to connect the campus to city infrastructure — as we prepare to build.

11

ACRES SECURED
MAY 2026 — DEBT-FREE

50%

OF MARKET VALUE —
THE PRICE WE PAID



Children drink beside the kilns from water like this. The campus will change that.

*Just 20 acres of adjoining farmland could make the campus self-sustaining —
freeing every future dollar you give to do one thing: set people free.*

A CITY OF REFUGE.



The official campus master plan — drawn by our architectural team in Pakistan.



Apartments for freed families



The sanctuary — seating 2,000



Play areas beside the school

IN ORDER OF IMPACT

- 1. The school — built for 1,200 children
- 2. The church — a sanctuary seating 2,000
- 3. Housing — apartments for freed families
- Farmland: additional acres cover the campus's operating costs
- Self-sustaining — so every future gift sets people free
- Future hopes: clean water access and medical supplies

Refined designs will follow as soil testing and site planning complete.

WE'RE BUYING A BRICK KILN.

The Daniel Project attacks the root of slavery in Pakistan: the kiln industry itself.

Once our campus is complete, we will purchase and modernize a working brick kiln — estimated cost \$1.5 million — and prove bricks can be made ethically, with fair wages and safe conditions. We have already consulted a brick-industry expert and have a working concept for what to build. Not a protest — a working, profitable proof that the entire industry can change.

ROOT

Confronts the industry where millions remain trapped

PROOF

Demonstrates ethical, fair-wage brick production is possible

JOBS

Creates income that keeps freed families free — sustainably

MODEL

Sets a precedent for kilns across Pakistan and beyond

— FAITH IN THE FIRE

"The God we serve is able to deliver us... But even if He does not, we will not serve your gods." — Daniel 3:17–18

Scholars believe the fiery furnace that held Shadrach, Meshach, and Abednego may have been a brick kiln. Today, brick kilns still burn in Pakistan — and millions remain enslaved beside them. But just as God delivered three men from the fire, He is delivering families today. That is why we call this the Daniel Project.

BUILT ON TRUST.

Bold claims demand strong proof. Every freedom we count is documented, every dollar is governed, and every claim in this packet is one we can back up.

COURT-DOCUMENTED FREEDOM

Every release is a legally binding, court-recognized transaction. We hold official court documents and police affidavits verifying our operations — and cooperation from Pakistani authorities continues to grow.

REGISTERED 501(c)(3)

Exodus51 is a registered U.S. nonprofit. Gifts are tax-deductible, and our finances are reviewed by an independent CPA firm and stewarded under independent CFO oversight.

84% TO THE FIELD

In 2026, 84% of funds have been deployed directly overseas — freeing families, running the school and church, and securing the campus land.

A GOVERNING BOARD

An engaged, independent board of directors governs the mission — leaders who travel to Pakistan themselves, review every wire transfer, and hold the work accountable.

TRUSTED BY CHURCHES

Churches and ministry partners across America — and their sending organizations — entrust Exodus51 with restricted funds, disbursed against receipts and documentation.

Ask us anything. Come with us to Pakistan and see it yourself.

— YOUR PART

SET THE NEXT FAMILY FREE.

\$300

on average, frees one person — housing & food included

\$1,500

can free an entire family, together

\$1,500/MO

frees a family from slavery every single month

*We free people in family units — parents and children walk out together.
Think in families: about \$300 per person, 5–8 people per family.*

PRAY

Join us in praying for the 4.5 million still waiting — and for the safety of our team.

PARTNER MONTHLY

Monthly partners are the engine of this mission. Set it once; free people all year.

BRING YOUR CHURCH

Host Brandon, take a trip to Pakistan, or adopt a project as a congregation.

CORPORATE & LEGACY

Sponsor a project through your business, or include Exodus51 in your estate plan.

Every gift is tax-deductible — and every gift tells a family in the kilns: you are not forgotten.

GIVE TODAY



SCAN TO GIVE

or visit exodus51.org/give



The first minutes of freedom.

— A PERSONAL INVITATION

PRAY ONE DANGEROUS PRAYER.

Now that you've seen what God is doing through Exodus51, I invite you to consider how you might become part of it.

When God first placed this calling on our hearts, we felt completely unprepared for the size of the task. Yet time and again, He has shown us that He loves these enslaved families far beyond what we could imagine — and that He alone brings true freedom.

Millions are still waiting. I believe God has uniquely positioned Exodus51 — and compassionate partners like you — to answer that call.

So I'm asking you to pray and reflect on how God might be leading you to engage: through prayer, giving, advocacy, or simply sharing this story. If you'd like to talk it through, I would welcome the chance to connect personally.

With gratitude,
Brandon McNace

FOUNDER & CEO

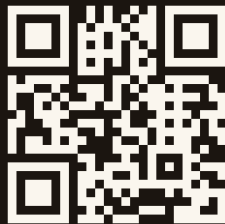
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EXODUS51

WE EXIST TO SET CAPTIVES FREE.

*"The Spirit of the Sovereign Lord is on me...
He has sent me to bind up the brokenhearted,
to proclaim freedom for the captives
and release from darkness for the prisoners."*

ISAIAH 61:1



SCAN TO LEARN MORE

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